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HOPE Updates - No. 31

23 October 2020

Editor: Daniel Zheng

News from HOPE

- ◇ HOPE to work with more International/bilingual Schools in China
- ◇ HOPE UK universities Online Fair in full swing
- ◇ HOPE strengthen ties with feeding partners
- ◇ HOPE Donate RMB24,000 to local autism rehabilitation centre

HOPE to work with more international/bilingual schools

HOPE is to work with more international schools and bilingual schools in China in various areas mainly including students counselling and application for overseas universities, foreign and bilingual teachers recruitment, staff and teacher development and training. This has been a strategy for HOPE since 2019, and the high demand from the increasing number of international and bilingual schools in China prompted the company to devote more heavily to the partnership with those schools particularly those in east China area. This strategy has already witnessed more collaboration opportunities between HOPE and our UK institutions in students recruitment (particularly UG recruitment), teacher training and employment for university graduates.



HOPE at 4th CERB Forum & Global Education Resource Expo., and Daniel Zheng hosting a workshop to advise how international schools in China shall work with overseas institutions.

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HOPE has already been working with around 10 international and bilingual schools in China, but more links are being set up. HOPE's workshop and exhibition stand at the 4th CERB Forum & Global Education Resource Expo. held in Suzhou between 14-16 October attracted great attention from the participating international and bilingual schools across China. HOPE's professional team and rich UK institutional resources are highly applauded by the potential partners.



HOPE project team and exhibition stand at the 4th CERB Forum & Global Education Resource Expo.

HOPE UK Universities Online Fair in full swing

13 UK universities are invited to attend our 4-night UK Universities Online Fair from 20-23 October. Short PPT presentation, panel discussion and students' interviews are arranged each night with 3-4 institutions being involved.

Due to the pandemic, 80% of HOPE's events are still online, but this has been so far still the most effective way for promotion as well as communication with our clients.

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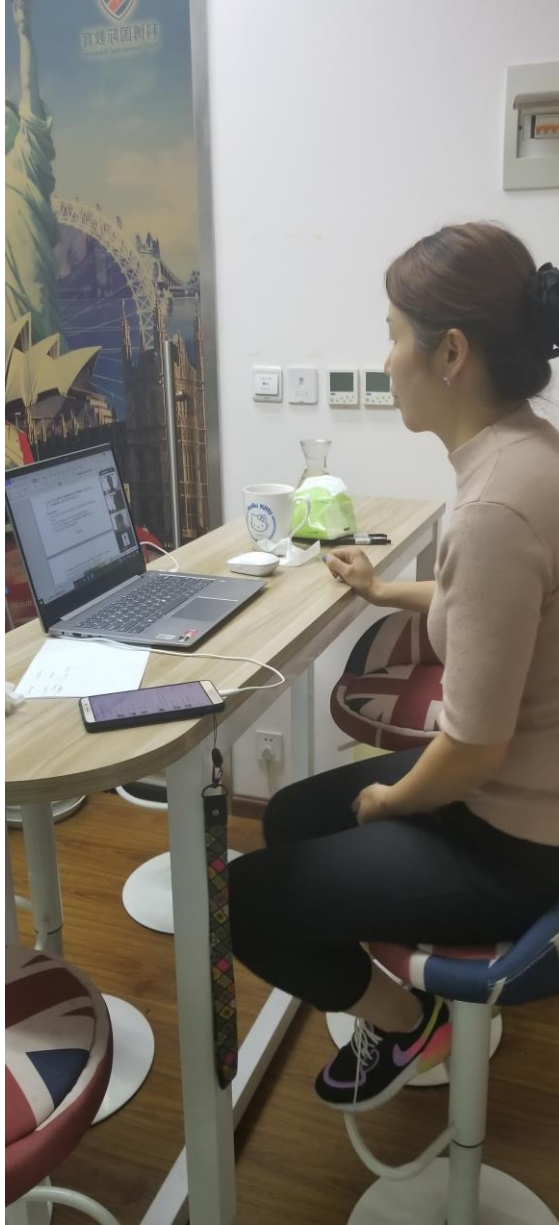
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科博国际教育
HOPE International Education
20周年纪念
Anniversary

英伦名校大学在线教育展

系列活动 (一)
10月20日星期二
19:30-21:00

申请2021年入学，竞争是否会更加激烈？
哪些方面学校对申请人要求会更高？
给正准备申请的学生有何建议？



东亚区商务拓展经理
Mr. Tiejia Zhao

南安普顿大学 Southampton

- ★ 2020 THE “黄金时代” 大学排名英国第2位
- ★ 2021 QS世界大学排名世界第90位
- ★ 全英唯一全理工科系获五星研究评级大学



中国区销售经理
Mr. Jeremy Qian

东英吉利大学 UEA

- ★ 英国学生满意度排名稳居前5位
- ★ 知名校友包括：诺贝尔医学奖得主保罗·纳斯爵士，诺贝尔文学奖得主石黑一雄，作家伊恩·麦克尤恩，演员江疏影



高级国际招生官
Ms. Maria Quero

伯恩茅斯艺术大学 ARTS UNIVERSITY Bournemouth

- ★ QAA正式评估中被评为最高等级
- ★ 世界领先的设计与媒体专业
- ★ 毕业生离校6个月以内，有98%的就业率



中国区销售经理
Mr. Greg Chen

伦敦大学金史密斯学院 Goldsmiths

- ★ 2020 QS学科排名传播与媒体学排名全球第7
- ★ 被票选为最具创意与最具政治性的大学之一
- ★ 毕业生已经获得了超过30次的透纳奖提名并产生了9位得主

四天与13所英伦大学隔空连线，
了解新形势下英国留学的最新资讯，
足不出户就能与多所英伦大学零距离交流

报名二维码



扫码文章了解



Staff tea room in Shanghai office has been converted into live studio for the online fair

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HSBC, Barratt London come to discuss partnership

---HOPE strengthen ties with feeding partners

Traditionally, IELTS training centres, immigration companies and Chinese banks are agencies' main client-feeding partners. Now, UK property agents/property development companies and international banks also step in!

HOPE has been approached recently by Barratt London and Knight Frank for cooperation for promotion of their London property. Chinese, particularly those whose kids are studying in the UK or plan to study in the UK are regarded as the main consumers. Likewise, potential consumers of the property overseas might be potential clients of overseas study as well.

Two online seminars on how to invest property in London were jointly organized by HOPE London office and KF and Barratt in the past 2 weeks with good number of audience joining, particularly those families whose kids are studying or planning to study in boarding schools in the UK.




**科博伦敦办公室诚邀
莱坊国际**

莱坊精选 / 科博解析
专业建议+经验分享

2020年10月11日晚上20:00

Royal Eden Docks / The Brentford project

Viki CHEN
莱坊国际投资部顾问
英国雷丁房地产专业硕士
熟悉英国房地产市场,
对英国房产动态有着
独特的见解和敏锐的洞察,
为英国置业客户提供
专业建议

Mei XIAN
科博伦敦办公室负责人
定居英国十年
多年职业监护人
在英国多地有房产交易经验
熟悉英国的文化教育,
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2020年10月18日晚上20:00

Candy Liu

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Mei XIAN

科博伦敦办公室负责人

定居英国十年
多年职业监护人
英国多地有房产交易经验
熟悉英国文化教育
移民和投资
经验分享



Made with PosterMyWall.com

Posters for the two online seminars on How to invest the Property in London

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HSBC Shanghai, the famous international bank also visited HOPE Shanghai office on 21 October to discuss the possible cooperation. Previously, HOPE's main bank partner is Bank of China.

HOPE Donate RMB24,000 to local autism rehabilitation centre



A total of RMB 24123.16 yuan (GBP2800) was raised as the result of charity hiking event for autism children organized by HOPE end of September. The amount was used to purchase the touch-screen TV, stationery, books and toys and they were presented to Shanghai Clover Children's Centre, a local autism rehabilitation centre on 12 October. Representatives of HOPE and volunteers also had the chance to know more about this incurable disease and to observe and assist the game class for the autism children.

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News on local media

- ✧ *China to advance opening up of education: official*
- ✧ *Another UK region placed in strict lockdown amid spreading disease*
- ✧ *Online learning boosts providers' wealth*
- ✧ *Training course for museum product designers*
- ✧ *UK to highlight food, beverage display at CIIE*
- ✧ *Huawei unveils Mate 40 5G smartphones*

China to advance opening up of education: official

Xinhua | Updated: 2020-10-22 11:01

BEIJING -- China's Minister of Education Chen Baosheng on Wednesday called for promoting the opening up of education and introducing high-quality education resources from abroad.

Chen made the remarks at a high-level seminar on education held in Beijing.

Chen urged efforts to deepen people-to-people and cultural exchanges between China and other countries, encourage student mobility around the world, and reform the global education governance system.

China has become the largest source of international students in the world and Asia's largest destination for international students, Chen noted.

Chen called for strengthening high-end international technological exchanges and promoting integrated development of information technology and education, as well as deepening international cooperation in education

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Another UK region placed in strict lockdown amid spreading disease

By EARLE GALE in London | China Daily Global | Updated: 2020-10-22 09:15



An information on COVID-19 sign is seen during stricter restrictions due to the coronavirus disease (COVID-19) outbreak in Sheffield, Britain, Oct 21, 2020. [Photo/Agencies]

The United Kingdom is set to impose its strictest novel coronavirus lockdown conditions on another large part of the country, after having already put the city of Liverpool, the county of Lancashire, and Greater Manchester on the third and most severe level of its new three-tier alarm system.

The BBC said a local mayor has confirmed that South Yorkshire—an area that includes the urban centers of Barnsley, Doncaster, Rotherham, and Sheffield—will join much of the North of England on Tier 3 on Saturday.

Dan Jarvis, mayor of the Sheffield City Region, said: "If restrictions are effective, individual local authorities will be able to move to lower alert levels as soon as it is safe to do so, in consultation with fellow local leaders, myself, and national government."

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People living in cities and regions placed on Tier 3 must not mix with those from other households, and bars, gyms and some other businesses must close.

The government is offering additional funding to regions placed on Tier 3 but some local leaders have complained it is inadequate and questioned whether the way in which Tier 3 restrictions are triggered is fair.

The government has countered by saying its three-tier system is the best way to avoid a full national lockdown in the face of fast-rising novel coronavirus infections and an alarming number of hospitalizations caused by the COVID-19 disease.

Communities Secretary Robert Jenrick said on BBC Breakfast: "We want going into Tier 3 to be a short-term measure that lasts 28 days."

The BBC said the government is believed to be considering placing other parts of the country on Tier 3, including the North East, Nottinghamshire, Teesside, and West Yorkshire.

Meanwhile, as the UK tries to get to grips with a second wave of infections, a top scientist has warned that a future vaccine may not necessarily fully eradicate the disease.

Patrick Vallance, the government's chief scientific adviser, told Parliament's National Security Strategy Committee on Monday that smallpox is the only disease to have been completely eradicated by a vaccine. Other diseases persist despite vaccines and must be dealt with on an ongoing basis, such as in the case of seasonal influenza.

"I think it is unlikely that we will end up with a truly sterilizing vaccine that completely stops infection," he told lawmakers. "It is likely that this disease will circulate and be endemic."

But he added that, "as management becomes better", it is likely that the risk of infection from novel coronavirus will fall, along with the severity of the disease.

Sky News reported that Vallance also said it is unlikely that a COVID-19 vaccine will be available in the UK on a large scale before the early part of 2021.

The UK is currently hosting trials for three potential vaccines. One, which was developed by the company AstraZeneca and the University of Oxford, is in Stage 3 human trials.



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While the wait for an effective vaccine continues, the UK is relying on social distancing and hygiene measures to limit the spread of the pandemic, but new studies from Germany and Norway suggest any thought of closing schools in order to halt the virus should be abandoned.

The studies, and two reviews focusing on education globally, suggest school closures have little impact in restricting the spread of the virus.

The Financial Times said the findings will strengthen the arm of lawmakers who want to avoid school closures because of fears that students are falling too far behind.

The Financial Times quoted Franziska Giffey, Germany's minister for families, as saying: "Normal operations must be kept going as long as possible."

One study found that, since schools reopened in Germany, fewer than 0.1 percent of students had become infected with novel coronavirus.

Also, a study from Norway's National Institute of Public Health found most students who were infected in that country were made ill by adults in their homes.

The report writers said schools are relatively safe because of their preventative measures. And it has been well documented that companies that manufacture items used in those preventative measures, such as the makers of personal protective equipment and hand sanitizer, have done well out of the new normal.

Now, the manufacturers of condoms and what the company called sexual wellbeing products" can be added to that list.

Durex, a major condom maker, has reported sales jumped by almost 13 percent when social distancing rules in the UK were relaxed in the summer, as people wanted to mix with others but stay safe.

In continental Europe, the spike in new infections continues.

Slovenia reported a record 1,503 daily cases on Wednesday, Croatia reported a record 1,424, and Poland reported a record 10,040.

Russia is also seeing more infections than ever. It recorded 15,700 on Wednesday, and record 317 deaths.

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Online learning boosts providers' wealth

Yang Meiping 22:08 UTC+8, 2020-10-22



Rupert Hoogewerf, Hurun Report chairman and chief researcher, releases the Hurun China Rich List 2020.

Online education service providers added to their wealth amid the COVID-19 pandemic while other sectors, including real estate, suffered.

In the Hurun China Rich List 2020, Chen Xiangdong, 49, founder of home tutoring platform Genshuixue, saw his wealth rise eight-fold to US\$11.8 billion to put him in the Top 50. He is listed at No. 47, 323 places higher than last year.

Zhang Bangxin, founder of TAL Education, saw his wealth increased by 116 percent to US\$14 billion. He is ranked 42 this year, 17 places higher than last year.

Online education platforms proved popular during the pandemic with students and teachers stuck at home.

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California-based video sharing platform Zoom also become a popular tool for both online teaching and conferences. It gained over US\$10 billion for its founder Yuan Zheng, 50, and took him to 30th place with total wealth of US\$16.2 billion. Last year, he was ranked 78th.

E-commerce also had a good year. Jack Ma, 56, for the third year running retained top spot with US\$ 58.8 billion, up 45 percent on the back of the impending IPO of fintech platform Ant and a strong performance by e-commerce platform Alibaba.

Express delivery king Wang Wei, 50, of SF Express, also had an outstanding year, more than doubling his wealth to US\$35.3 billion and breaking into the Top 10 to sit at No. 4.

Another star performer was the food delivery giant Meituan's Wang Xing, 41, up 52 places to 13th with his wealth quadrupled to US\$25 billion

Training course for museum product designers

Yang Jian 15:17 UTC+8, 2020-10-22



Designers from domestic museums visit the Bund Finance Center as part of a training course launched in Baoshan District.

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A training course has opened in Baoshan District to help domestic museums create products based on their exhibitions in order to cash in on the current tourism boom.

Creative product designers from 154 museums, including the Palace Museum, National Museum of China and National Art Museum of China, are attending the training event organized by the Shanghai Academy of Fine Arts through Sunday.

The 8-day course covers theoretical training, case studies and tours around museums and cultural sites in Shanghai and neighboring Zhejiang Province.

It aims to investigate cultural resources from the collections of the museums, further develop the culture and innovation industry, as well as create more innovative products to promote traditional Chinese culture, according to the resources development department of the Ministry of Culture and Tourism, the host of the event.

“China’s culture and innovation industry should develop in a broader scale blending culture and tourism,” said Zhang Xiaoli, an official of the ministry.

The market for cultural products developed by domestic museums has been developing rapidly in recent years. Online sales of creative merchandise has tripled between 2017 and 2019. Over 1.6 billion customers visit the official online stores of domestic museums every year, 1.5 times that of their offline visitors.



The opening session of the training course at the Baoshan International Folk Art Museum.

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The city's museums have released over 11,000 such products with annual sales exceeding 30 million yuan (US\$4.5 million). Half were sold at the Shanghai Museum.

For instance, the Da Ke Ding, a bronze tripod bowl dating to the late Western Zhou Dynasty (1046-771 BC) and a significant piece in the Shanghai Museum collection, is the inspiration for a popular cup cover.

The academy of Shanghai University has trained over 600 heritage handcraft masters to help them develop their ancient techniques into innovative products. Hundreds of such products have been developed in the past three years.

As part of the training course, designers from the museums have visited the Bund Finance Center, the Fosun Foundation, Power Station of Art and Shanghai Museum to learn the city's *Haipai* culture blending the business, art and finance.



Designers at domestic museums visit the Bund Finance Center as part of a training course launched in Baoshan District.

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UK to highlight food, beverage display at CIIE

Xinhua | Updated: 2020-10-12 14:16



The Big Ben in central London, Britain. [Photo/Xinhua]

SHANGHAI - The UK will showcase British food and drink as well as other products at the upcoming 3rd China International Import Expo (CIIE), meanwhile looking for more business opportunities by setting up a virtual exhibition hall.

Themed "Food is GREAT," the UK pavilion at this year's CIIE covers an area of 300 square meters, with a delegation consisting of more than 120 UK companies, including leading brands in the agriculture and food and beverage industries.

In addition to its physical pavilion, the UK also launched a digital platform in late September with a unique digital offer that enables Chinese companies and consumers to connect with some 250 British companies before and after the expo.

John Edwards, the newly appointed British trade commissioner for China, said the UK would provide more opportunities for small and medium-sized enterprises in Britain at this year's CIIE, especially for those with no access to the Chinese market before.

Although some British business leaders will not be able to present in person due to the COVID-19 pandemic, Edwards said the significance of the CIIE is not just about the week-long expo itself but also its spillover effect.

The 3rd CIIE will be held from Nov 5 to 10 in Shanghai this year.

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Huawei unveils Mate 40 5G smartphones

By Ma Si | chinadaily.com.cn | Updated: 2020-10-22 23:54



Yu Chengdong, CEO of Huawei's consumer business group, unveiled the company's Mate 40 series 5G smartphones. [PROVIDED TO CHINA DAILY]

Huawei Technologies Co on Thursday unveiled its much-anticipated Mate 40 series 5G smartphones, powered by its most advanced designed chips despite the intensified US government crackdown on the company.

Huawei Mate 40 Pro and Mate 40 Pro Plus smartphones are powered by the in-house chip Kirin 9000 series, which the company called "the most sophisticated 5-nanometer" 5G system on chips, or SoC, available".

Yu Chengdong, CEO of Huawei's consumer business group, said at an online launch event that each year Huawei's Mate series smartphones bring the most exciting technology together into one package. "This is what defines the Mate series'DNA and is all made possible by our dedication to innovation.," he said.

"In these unprecedented times, we remain committed to creating a better future, with innovative technology that delivers a positive and meaningful impact on the lives of consumers. In the future, we will continue working closely with our partners to bring the seamless artificial intelligence life experience to consumers all around the world," Yu said.

His comments came as Huawei is facing one of the darkest moments in its history after the US government hit the company with several rounds of intensified restrictions on its access to US technologies, including semiconductor components and equipment.

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Huawei unveiled its in-house-developed Kirin 9000 series chips. [PROVIDED TO CHINA DAILY]

But Huawei still showcased its resilience and technological prowess with the new Mate 40 series 5G smartphones. The camera system on the Huawei Mate 40 series has been co-engineered with Leica to provide the best camera solution possible and sees breakthrough upgrades to the ultra-wide angle lens, powerful high-definition main camera, impressive telephoto camera and more, Huawei said.

The company also said that its in-house-developed Kirin 9000 series chips are fully equipped for 5G, capable of handling intensive computations and multi-tasking operations with ease.

"For the first time ever, the flagship 5G SoC (system on chips) has more than 15.3 billion transistors, making it the densest and most full-featured 5G SoC to date," Huawei said in a statement.

The Mate 40 Series will be available in selected markets, with the price for Mate 40 Pro starting from \$1,417.

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